

FISH PHILOSOPHY!

IT STARTS WITH ME

The secret to outstanding leadership is not in what you convince others to do for you, but what you inspire them to do through your example.

BE THERE

People may admire your talent, charisma and skill, but they will not really trust you until you make time to be present for them — Emotionally as well as physically.

PLAY

You can't just order creativity like a lunch special or instil happiness through a program. To enjoy the many benefits of PLAY, you need to nurture an environment full of trust and respect, and free of fear.

MAKE THEIR DAY

One of the best ways for a leader to make someone's day, month, year or life — is simply to value them. Simple gestures, such as appreciation and giving people a voice, fulfill emotional needs too often ignored.

CHOOSE YOUR ATTITUDE

As a leader, your attitudes have a powerful effect on the people who work around you. What impact do you want to have on others? You and you alone get to choose the attitude that will achieve that impact.