



September 2, 2021

Re: G.S. Lakie annual fundraiser

To whom it may concern,

Hello and welcome to all our Gators, new and old. For those that have had students at G.S Lakie in the past, you will know each year our school sells discount cards as our main fundraiser to bring in valuable funds that go towards various larger ticket items that students will be able to enjoy for years to come. Discount cards are \$20 each and contain savings at many local establishments. They will be available to purchase, from our students of course, for the month of September. To best benefit our school, it is necessary to fundraise early in the school year, so money raised is accessible to benefit our student body for the duration of the year. One important initiative for 2021/22 is a revitalization of our FISH philosophy. We have earmarked some of this year's fundraising money to support growth in this area.

***Covid-19 brought on significant challenges for all families. Those challenges range in severity from family to family. We at Lakie are aware that one such challenge may be financial in nature. Therefore, we do not require our families to purchase discount cards in support of our fundraiser. We do, however, ask you to support us if possible. By purchasing a discount card, or selling to close family and/or friends, you are supporting OUR school and helping us provide an engaging learning environment for our students.***

In years past the fundraiser has encouraged students to sell as many cards as possible. Incentive prizes were a part of the sales initiative and it was a fun way to celebrate the efforts of our students. A big part of this recognition was FISH Friday school assemblies throughout the month of September that celebrated individual efforts. Unfortunately, we are currently prohibited to offer large gatherings/assemblies. However, we will do our best to create an inclusive activity weekly. ***We also do not wish to encourage door-to-door sales by our students. Our first and primary focus is keeping our students and our entire Lakie community healthy and safe.***

In summary, our 2021 school-wide fundraiser will look different than years past, but similar to last year. There will not be FISH Friday in-person gatherings and celebrations, we will not have homeroom challenges and we will prohibit students from going door-to-door to sell as many discount cards as possible. We are incredibly sensitive to the financial reality some of our families may be experiencing related to the pandemic or otherwise. What we will do instead is ask families to get in touch with close family and/or friends to assist us in our fundraising endeavors. We are asking each family to do their best to sell a **minimum of THREE discount cards**. In years past we've had many families sell well beyond 20-30 cards. By asking each family to sell three we feel it's realistic and manageable, and it will still allow us to meet our financial goals here at the school.



Sales will be completed in one of two ways:

1. Families can purchase cards via <https://lethbridge.schoolcashionline.com/> . When you log in, under your child's name, order the amount of power cards you would like to purchase.
2. We have supplied a tracking sheet for your convenience. Please keep track of your customers and the amount they have ordered from you. The total amount paid needs to be paid on School Cash Online.
  - a. Please make sure order forms are filled out. All order forms and money must be turned in the school no later than September 29<sup>th</sup>, with collections taking place each day.
3. Power card sales will refresh on a week to week basis. This allows us to better track weekly totals for our student incentive draws.
4. If cash needs to be brought into the school, students will bring it in a sealed envelope marked with "Fundraiser", the student's name, and the amount of cash inside.
5. Purchased cards will go home on Friday of each week and we strongly encourage students to deliver sold cards ASAP after receiving them!
6. **The Power Card Fundraiser will commence September 2<sup>nd</sup> and end on Wednesday, September 29<sup>th</sup>.**

For obvious reasons, we are encouraging sales to be as "cashless" as possible. **Schoolcashionline** is a great tool and should be used if, and when possible. Once money is received, discount cards will be sent home WEEKLY (Thursdays) with corresponding students. Families are asked to deliver cards they have sold as soon as possible.

Lastly, all individual sales will be tracked with the goal of three per student. More is great, so long as students are **NOT going door-to-door!** All students selling a minimum of ONE card will be entered into the weekly draws. If a student sells three or more power cards, they will be entered into a grand prize draw. We will not do anything beyond that for our incentive prizes in 2021, and we hope you understand and support us with this.

If you have any further questions, please do not hesitate to contact me!

Sincerely,

Brad Dersch  
Vice Principal

# PARTICIPATING BUSINESSES

2021/22

**elite**  
FUNDRAISING

**SAVE BIG WITH RE-USABLE OFFERS  
AT YOUR FAVORITE LOCAL BUSINESSES:**

- Buy One, Get One Free deals
- Percentages off the whole ticket
- Half-Off Deals, and more!

# POWER CARD

**HOME OF THE GATORS**



**PLAY BE THERE MAKE THEIR DAY  
CHOOSE YOUR ATTITUDE**

elite s20 EXP: 01OCT22



FREE SAME SANDWICH  
WITH PURCHASE OF ANY  
VALUE MEAL



30% OFF ANY PIZZA ORDER

THREE WINNERS

13492529 FOR FUNDRAISING INFO: 866-543-5483 FOR CUSTOMER SERVICE: 866-701-3473 1003

<p><b>GasKing</b> FREE CARWASH CYCLE W/ PUR. OF THE SAME "MAX 3 CYCLES PER DAY, FLU. 2226" VALID @ ALL GAS KING LOCS.</p>	<p><b>Arby's</b> FREE SAND. OF E.O.L.V. W/ PUR. OF A SAND, MED. FRY &amp; DRK. 216 1ST AVE S</p>	<p><b>BP</b> 40% OFF REG. PIZZAS &amp; BREAD SIDES 684 COLUMBIA BLVD W</p>	<p><b>BP</b> \$5 OFF PUR. OF \$25 OR MORE *DINE IN ONLY, NOT VALID W/ OTHER OFFERS* VALID @ ALL LETHBRIDGE LOCS</p>	<p><b>CRIBBLED LEAF</b> \$5 OFF AN ENTREE (SALAD, WRAP, WHOLE BOWL, SAND, OR QUESADILLA) CHIPS, COOKIE &amp; A DRK. 500 UNIVERSITY DR W</p>
<p><b>YQL SLUGGERS</b> \$10 OFF A GROUP BATTING CAGE RENTAL 561 41ST N BAY #4</p>	<p><b>MR. LUBE</b> \$10 OFF ANY OIL CHANGE VALID @ ALL PART. LOCS.</p>	<p><b>PETALS PAWS &amp; BEANS</b> 15% OFF TOTAL PUR. UP TO \$100 24 MT BURKE BLVD W #20</p>	<p><b>New Hope YQL Floral &amp; Botanical</b> 15% OFF TOTAL PUR. UP TO \$100 24 MT BURKE BLVD W #10</p>	<p><b>10% OFF REG. PRICED ITEMS</b> 1475 ST EDWARD BLVD &amp; 1516 9TH AVE S</p>
<p><b>10% OFF REG. PRICED ITEMS</b> 1475 ST EDWARD BLVD &amp; 1516 9TH AVE S</p>	<p><b>Travelodge</b> 10% OFF REG. ROOM RATES *NO BLACKOUT DATES, EXCL. INTERNET BOOKING* 1009 MAYOR MAGRATH DR S</p>	<p><b>Petland</b> 10% OFF ANY REG. PRICED MERCH *EXCL. ANIMALS, DOG &amp; CAT FOOD* 905N 1ST AVE S</p>	<p><b>SPLURGE &amp; CO</b> 10% OFF REG. PRICED ITEMS *ALL SALES FINAL* 715 4TH AVE S</p>	<p><b>10% OFF TOTAL PUR.</b> 10-10 AGUITANA BLVD W</p>
<p><b>10% OFF TOTAL PUR.</b> 550 UNIVERSITY DR W #25</p>	<p><b>10% OFF REG. PRICED ITEMS</b> 2012 MAYOR MAGRATH DR S</p>	<p><b>RUNNERS SOUL</b> 10% OFF REG. PRICED FOOTWEAR 2646 SOUTH PARKSIDE DR</p>	<p><b>DUKE</b> 10% OFF REG. PRICED ITEMS 132 COLUMBIA BLVD W</p>	<p><b>NONTANAS</b> 5% OFF AN APPETIZER W/ PUR. OF AN APPETIZER &amp; ENTREE 2025 MAYOR MAGRATH DR</p>

DISCOUNTS ARE GOOD FOR EQUAL OR LESSER VALUE. VALID FOR REG. PRICED ITEMS ONLY, OFFERS NOT GOOD WITH ANY OTHER DISCOUNT OR COMBO MEALS. ALL DISCOUNT OFFERS EXCLUDE ALCOHOL. DISCOUNTS GOOD AT PART LOCATIONS ONLY UNLESS STATED OTHERWISE. 1 USE PER VISIT PER DAY ONLY. FAILURE TO COMPLY W/ RULES STATED MAY RESULT IN CARD SEIZURE. OFFERS SUBJECT TO CHANGE. THREE WINNERS IS NOT RESPONSIBLE FOR CLOSURE OF ANY BUSINESS ON CARD.

WWW.ELITEFUNDRAISING.CA